Recommended safezone (0.25” from trim line)

MAX safezone (0.125” from trim line)

Trim area DO NOT SET IMPORTANT ARTWORK IN THIS AREA

Bleed 0.125” from Trim

Trim Size: 16 3/4” X 10 7/8”

Full Size: 17” X 11 1/8” (Bleed included)

The safe area is set at a minimum of 0.125” away from Trim Edges. 0.25” safe area from the Trim Edges is recommended. Please keep all important elements away from the center fold.

Please avoid:
-Pantone & RGB colors (convert them to CMYK values)
-Images with DPI less than 100

Recommended:
-Flatten OR Convert all text to VECTOR format
-Set crop marks 0.125” **OUTSIDE** bleed area

KEEP ALL IMPORTANT ARTWORK (LOGO, FACES, TEXT) AWAY FROM THE FOLD.